

How to Use Our Business Name in Your Marketing

You know what it's like when someone miss-spells your name – it makes you feel bad, doesn't it? Well, when it's our business name, we don't feel bad about it, but we do regret missing out on an opportunity to build brand name recognition! Brand recognition helps your community as well, because when people see our name, they know that you are running an awesome senior fitness program because it is Live 2 B Healthy®, and Live 2 B Healthy® has been at the forefront of the senior fitness market since 2008!

**Note S-P-A-C-E-S between words –
especially between 2 and B!**

**Use the Registered Trademark
symbol wherever you use our
name, even in a written
paragraph**

Live 2 B Healthy®

Use the NUMBER 2 -

Not to, too or two

B is not spelled out!

Would you like an electronic copy of our logo? We have many different formats, sizes and resolutions available! Perfect for inserting in newsletters, websites or print materials. [Contact us](#) to obtain a copy!