

Press Release



2018-19

FOR IMMEDIATE RELEASE

###

Kelly Nygard, Live 2 B Healthy® Marketing Director Named a Constant Contact Certified Solution Provider

Minneapolis, MN marketing expert to help small businesses and nonprofits achieve meaningful marketing results

MINNEAPOLIS, MN — September 11th, 2018 – Kelly Nygard, Live 2 B Healthy® Marketing Director, has been named a Certified Solution Provider by Constant Contact, an Endurance International Group company and leader in email marketing solutions.

As a Certified Solution Provider, Kelly Nygard has demonstrated in-depth knowledge of the Constant Contact email marketing platform and best practices. This ensures participants can easily create more engaging, customized emails that will help grow their clients' businesses.

"I am excited to be able to share 20 years of Constant Contact email marketing experience with our senior living community business partners. Constant Contact has been such an important part of our success at Live 2 B Healthy®, and our in-depth knowledge of both fitness and the senior market is a asset to the senior living communities that we are able to help educate on the use of this valuable marketing tool."

"Our Certified Solution Providers have proven, in-depth knowledge of email marketing and Constant Contact's offerings," said Jonathan Kateman, General Manager, Constant Contact. "By earning Constant Contact Certified Solution Provider status, Kelly Nygard has demonstrated her commitment to helping clients succeed by taking proactive steps to grow her marketing skillset."

Media Contact:

Kelly Nygard, Marketing Director
Live 2 B Healthy®
KellyN@Live2BHealthy.com
612.751.9151