

# Marketing Partnerships

An outline of *some* of the many benefits that you can expect as a Live 2 B Healthy® Wellness Certified Community

## Certified Wellness Banner

Most communities choose to display this either in their lobby, or outside the classroom door. Use it as a talking point during community tours.



## Co-Branded Tri-Fold

Professionally-printed, co-branded tri-fold brochure for you to distribute in tour packets and to use as you see fit to promote your Live 2 B Healthy® classes.



## Class Postcards

Professionally-printed class postcard invitations suitable for mailing or mailbox stuffing.



## Class Flyers

Full color PDF class flyer for community to print out as needed. Post in community, stuff in receipt envelopes, request in image format for electronic billboards.



## Tour Talking Points

Co-branded talking points for you to provide your tour guides and to tuck into tour packets to remind visitors of this awesome benefit.



## Class Invite Video

As soon as you send us 5-10 photos of your new class in action, we will create a 45 second video for you to post on your website or social media.



## Social Media

We love to publicize events and activities, as well as photos of our classes on our social media pages! Like us and send us items to post as often as you like.



## Online Class Schedules

Online, searchable, public-facing website featuring all of our classes, including map and contact information. Our partners, SilverSneakers & Silver&Fit have our classes posted on their website as well.



## On-Going Press Release Support

Any time you have an event or a special announcement regarding your Live 2 B Healthy class, send us a photo and a description and we will write up a press release for you to submit to your local paper (or we can submit on your behalf).



## Newsletter Resources

If you have a newsletter for your community, we have an online library of fitness and wellness articles with graphics you can use to enhance your newsletter.



Live 2 B Healthy® helps seniors stay active and independent well into their 90's and beyond! Contact me for more information about how your senior living community can participate in our programs.

[www.Live2BHealthy.com](http://www.Live2BHealthy.com)

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**Live2B**  
**HEALTHY**