

September 2018

September is Falls Prevention Awareness Month

The probability of falling increases with age and physical fitness decline. According to the Centers for Disease Control and Prevention (CDC, 2002), one out of every 3 adults, 65 years or older, falls every year. Falls can be costly and debilitating, but they are **NOT** a natural part of aging, and can be avoided.

Choosing a lifestyle that includes regular **cardiovascular**, **flexibility** and **strength** training will help maintain not only overall general health, but balance health as well. Strong muscles improve the ability to respond to external disturbances in a positive manner, and improve posture. Flexible and strong joints allow further movement through a range of motion so that we are able to correct a loss of balance more easily. And regular cardiovascular training ensures a strong heart that can endure the normal activities of daily living.





Download our FREE Flyer

Things you can do to prevent falls:

- ✓ Exercise regularly to maintain strength, balance and flexibility
- ✓ Improve household lighting and replace burnt-out lightbulbs promptly
- ✓ Have your eyes professionally checked every year to maximize vision
- ✓ Install grab bars in bathrooms and railings along both sides of stairways
- ✓ Review your prescriptions and over-the-counter medications with your provide or pharmacist to identify medicines that may cause dizziness or drowsiness
- ✓ Limit alcohol use, which may increase the risk of falling and/or serious injury.

The Live 2 B Healthy® program is <u>proven</u> to help seniors improve both balance and overall strength. Live 2 B Healthy® Trainers are all Certified Personal Trainers, experienced in working with the senior market. They are familiar with the special challenges that come with age, and they know how to customize specially-designed exercises to fit the specific needs of each community and each resident.

To locate FREE local senior fitness classes in your area, please visit: https://franchise.live2bhealthy.com/class-schedule/
Enter your zip code to find locations near you.